

Ben Croghan

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EDUCATION

University of Dubuque

Bachelor of Science in Computer Graphics and Interactive Media

- Graduated in 2010.
- Focused on Print and Digital Graphic Design, UI/UX, Audio/Video Recording, Editing, and Post-Production.
- Founding Member of Spartanious Improv Comedy Crew, Produced and Edited Video Comedy Shorts.
- Board Member for University of Dubuque Band.
- Staff Writer for campus newspaper, The Belltower.

SOFTWARE PROFICIENCIES

Adobe Creative Cloud

(including versions up to Creative Cloud 2022)

- InDesign • Photoshop
- Illustrator • Acrobat Pro • Lightroom
- Audition • Premiere Pro

Microsoft Office 365

- Word • Excel • Powerpoint • Teams
- Outlook • OneDrive

Google Workspace

- Gmail • Docs • Drive • Chat
- Meet • Sheets • Forms

Website Management

- Squarespace • Wordpress

Operating Systems

- Windows 7, 8/8.1, 10, 11
- macOS 10.14 Mojave, 10.15 Catalina, 11 Big Sur, 12 Monterey

EMPLOYMENT EXPERIENCE

Social Media Manager

Croghan + Russell CPA, PC - 2022-Current

- Update and manage the social networks for the accounting firm, Croghan + Russell CPA, PC. Posting timely materials for news, holidays, and announcements, as well as responding to audience comments and direct messages.

Graphic Designer

designIQ / Gannett Company - 2010-2021

- Tasked with designing advertisements across numerous Gannett Company owned newspapers, magazines, and a variety of other publications nationwide
- Lead of accounts that demanded high focus, such as grocery stores, real estate companies, and auto dealers
- Helped implement new strategies and technology, such as InData, into team workflows to vastly decrease the time of time intensive tasks.

VOLUNTEER EXPERIENCE

Station 1 Records

Board Member - 2020-Current

Advise Executive Director on organization branding, website design and maintenance, event marketing and advertising, and art direction for upcoming projects and releases for the Station 1 musicians.

Volunteer Coordinator

Summer in the City - 2019

Managing volunteer staff and schedules to ensure the various duties for the festival are filled, including bar staff, merchandise sales, grounds team, and stage crew.

Greater Des Moines Music Coalition

Festival Director

Little BIG Fest • 2014-2017

Gross Domestic Product • 2016-2017

Worked directly with Outreach Coordinator to lead of Events/Festivals Committee to plan festival logistics such as booking artists, coordinating with venues, organizing volunteers and marketing leading up to the day of the annual events. Leading volunteers and staff during event to troubleshoot issues and ensure event runs at peak efficiency.

For Examples of Selected Works, Please Visit: www.BenCroghanDesign.com